






VALUE PROPOSITION

- Broad application know-how
 - Support applications from 5W to 3kW
 - Focus on thermal management applications like pumps, fans and actuator (Air flap, EWV, EXV)
 - Benchmark for low noise and high efficiency
 - Innovative IPs for stall detection or adaptive torque
- Product development according FUSA: ISO 26262
- Implementing ARM® Cortex® MCUs for all new controllers
- Preparing production ready software frame work with
 - Software + Reference Boards **MotCoS** Motor Control System
 - System level simulation
 - state of the art application development flow
 - integrated motor control algorithm (FOC, ..)
 - speed up design-in time at customers
 - model based design flow; ASPICE compliant

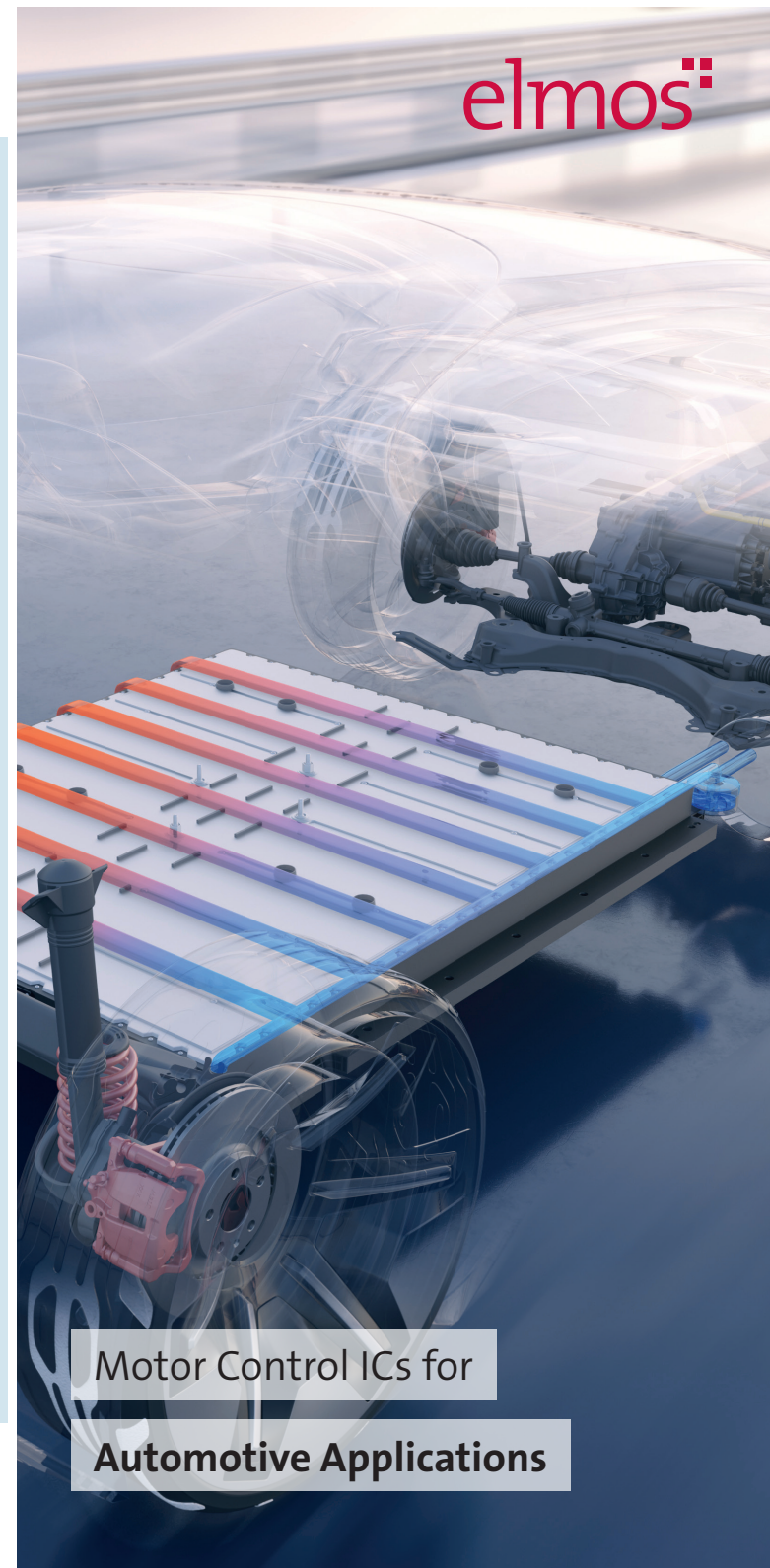
Motor Control Product Portfolio

	Embedded MCU / SoC	Without MCU
Gate driver type	E523.06/52 High Performance BLDC Controller E523.06 – 12V E523.52 – 24/48V	E523.01/50 Smart BLDC Driver E523.01 – 12V E523.50 – 24/48V
	E533.06 Next Generation BLDC Controller 	
Full integrated type	E523.42 Integrated Controller for 3ph BLDC (1A) 	E520.0x Universal Low Side DriverFamily
	E523.30 Integrated Controller for Bipolar Stepper (800mA)	E523.39 SPI Driver for Bipolar Stepper(1.2A)
	E523.62/63 Next Generation Universal Integrated Controller Family 	



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**Motor Control ICs for
 Automotive Applications**

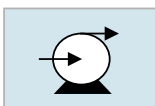
Applications



Engine Cooling Fans



HVAC Blowers



Coolant Pumps

- First BLDC driver in 2006
- Evolution from driver to highly integrated solutions
- >250 million ICs since 2009

MCU

Gate Driver

External MOSFETs

Gate Driver

Supporting a wide range of applications with two motor driver product families

Fully Integrated Drivers

MCU

Gate Driver

Integrated MOSFETs



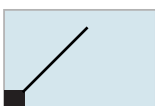
Seat Ventilation



Valves

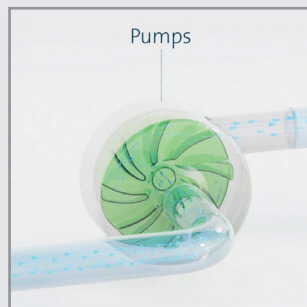


Active Grille Shutter



Air Vent & Flaps

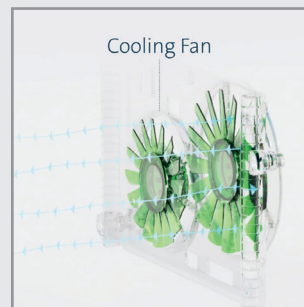
- >20 years experience
- Co founder of AK "Klima-Standardaktuator"
- >750 million ICs since 2003



Pumps



HVAC Blower



Cooling Fan

High performance BLDC driver and controller

Key Differentiators

- Unique BLDC motor control family for 12V, 24V and 48V board net architecture
- Optimized Motor Control architecture for silent and efficient sensor-less motor algorithm
- Low total system cost of ownership for sensor-less single shunt solution

Where we are successful

- Applications: HVAC Fan, ECF, Water Pumps, Actuators, others
- In production at OEMs: Daimler, VW, Audi, GM, Renault, JLR, FCA, other

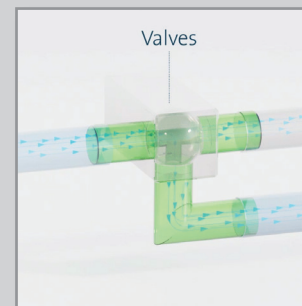
Fully integrated motor driver and controller

Key Differentiators

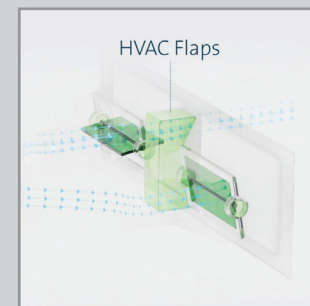
- Deep understanding of architecture and system requirements for smart actuator
- Highest integration level for optimized system cost
- LIN auto-addressing
- High performance & silent motor control

Where we are successful

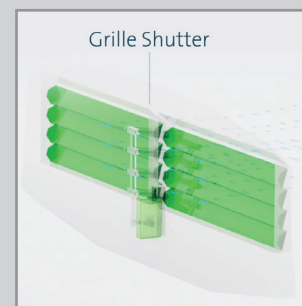
- High market share for smart LIN actuator control
- #1 for smart LIN HVAC flaps actuator control
- In production with Active Grill Shutters and Electrical Water Valves at major OEMs



Valves



HVAC Flaps



Grille Shutter