# Ultrasonic Ranging ICs





### **EXPERTS FOR AUTOMOTIVE ICS**



We have a broad expertise in analog mixedsignal integrated circuit design.

We deeply understand our customers application needs to create real system innovation.

We are a global player for automotive ASSPs and ASICs. We offer worldwide sales and application support.

#### CORPORATE KEY FACTS





#### 7 Elmos ICs

on average in every new car

## **6** product segments

Motor Control, Lighting, Safety/Power/Custom ICs, Ranging, Optical, Sensor ICs

### 16 locations worldwide

incl. 7 R&D centers, HQ located in Dortmund, Germany

## **35+** years of experience

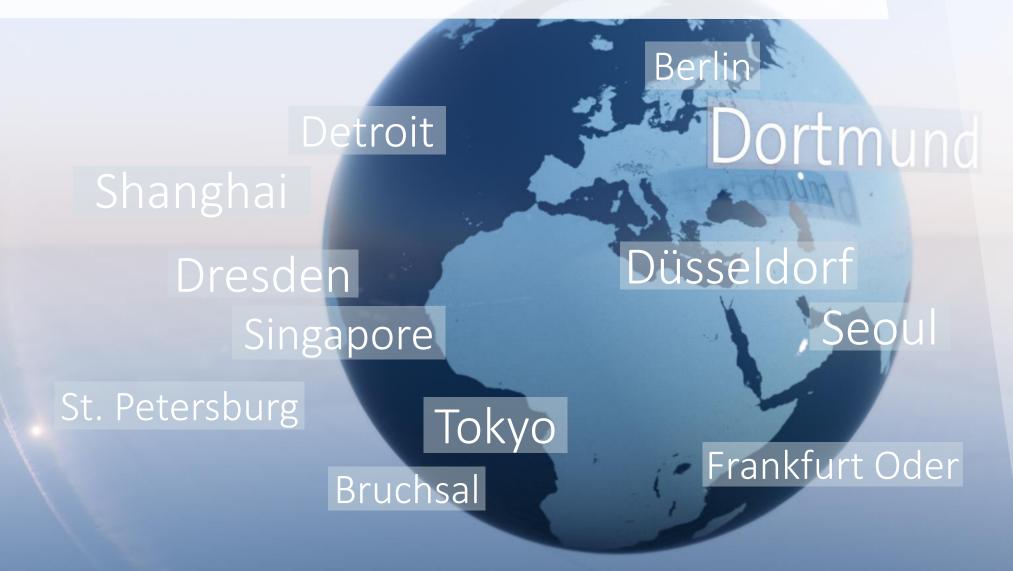
in analog mixed signal IC solutions

## **~1,150** employees

thereof 350+ product developers & engineers

#### WE ARE LOCATED ALL OVER THE WORLD





### PRODUCT SEGMENTS

- RANGING
- OPTICAL
- SENSOR ICs
- MOTOR CONTROL
- LIGHTING
- SAFETY, POWER & CUSTOM ICs



## PRODUCT SEGMENT » ULTRASONIC RANGING





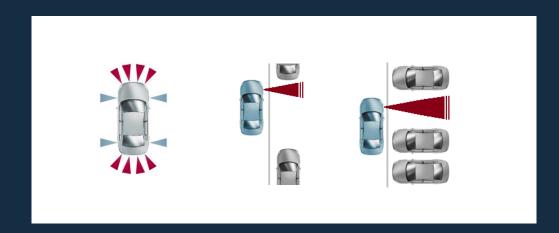
# IC SOLUTIONS FOR ASSISTED AND AUTONOMOUS DRIVING

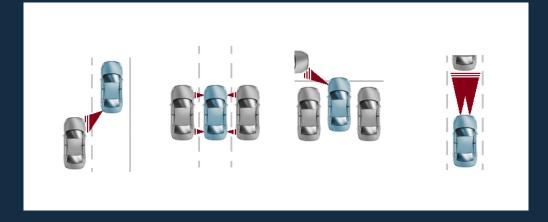
- Global market leader in ultrasonic ICs
- More than 1.3 billion ranging ICs in the field
- Broad ASSP product portfolio
- From most affordable (Direct Drive) to highest performance (ADAS applications)
- Enabling object localization, level- and flow-metering
- Several ultrasonic master ICs support future system architectures

#### ULTRASONIC RANGING SENSOR APPLICATIONS



Elmos ultrasonic ranging ICs for low, mid and high end applications





#### PARK ASSIST

#### SAFETY WARNING

- "Standard" Parking with accoustic signal for front and rear
- Automatic Parking including the detection of available side and parallel parking slots while driving
- Blind Spot Detection for close range
- Side Distance Warning
- Cross Traffic Emergency Brake when backing out
- Pre-Crash Warning / Low Speed Emergency Breaking when driving inner city

Best ultrasonic measurement performance

## Long range and ultra short distances from 0.1 to 6 meters

- Advanced analog & digital signal processing
- Robust ultrasound coding
- Adaptive thresholds
- Precise Echo Peak Detection (EPD)
- Noise suppression features for higher robustness
- Near field data evaluation for close proximity detection (NFD)



Variety of integrated diagnosis functions

Extensive diagnostic functions for IC, external components, transducer and communication

- Ringing time and frequency
- Transducer impedance
- IC temperature and different IC voltages



Standardized fast communication interface

#### Flexible high speed DSI3

- High bandwidth und low latency with up to 444 kbit/s data rate enables high payload data transfer
- Data collection mode reduces latency to a minimum for fast system reaction times
- Supports bus and pt-to-pt topology



Maximum flexibility and efficiency

Shorter development times and easy software adaptions for customer applications benefitting from

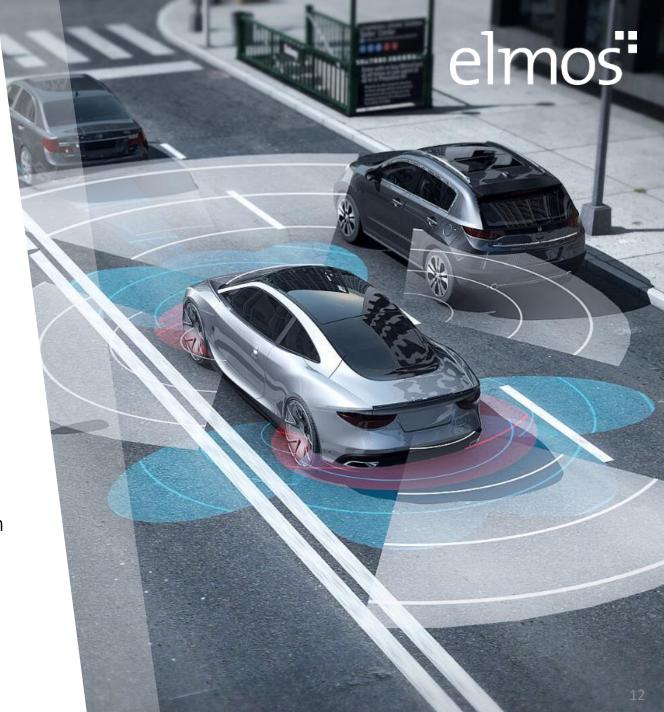
- Embedded 32-bit Arm® microcontrollers
- Up to 64 kB re-programmable flash memory
- SysROM with predefined functions:
  Boot loader, DSI3 driver, signal path check,...



Product options for cost reduction

#### Significantly reduce system cost and size

- Direct Drive (LIN based) with integrated driver stage directly excites a connected ultrasonic transducer eliminating the need for a transformer and other external components
- **ECU-less**: Simple Parking System without external ECU by using one sensor IC as a master. The last sensor in the chain can drive a speaker and/or display for acoustical and visual feedback
- Auto Addressing: No need for external circuits as sensors can automatically find their position in the chain







#### DISCLAIMER

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